

## A Message from the 2022 Maryland Charity Campaign Vice Chairs

October 2022

Dear State Employee,

We are honored to announce that we are serving as Vice Chairs of this year's Maryland Charity Campaign (MCC). We are both long-term supporters of the MCC, our workforce's annual giving drive, and we are pleased to take on this role in an effort to raise awareness among our colleagues – and ultimately raise even more money for communities across Maryland.

There are a few reasons why the MCC stands out as an efficient and effective fundraising campaign for donors and charities alike. First, the MCC has a wide variety of causes from which you can choose. Whether you want to support small, local organizations, or large, statewide foundations, you can do that through the MCC. Whether you want to cure diseases, feed the hungry, encourage literacy, support the arts, care for our veterans, preserve natural resources, prevent recidivism, or some other worthy endeavor – the MCC's more than 900 charities mean that there is truly something for everyone.

Another benefit is that each penny donated or pledged through the MCC packs a powerful punch. That's because donations are aggregated before they are disbursed to charities, so your funds are bundled with that of your colleagues all across the state. That not only significantly reduces the administrative burden on charities because they don't need to process thousands of individual payments, but it means you can give whatever amount fits your budget, and it makes a real and lasting difference. Truly, every cent matters.

The MCC also helps charities provide even more services for a longer period of time because these causes are getting vital funding now from one-time donations, and getting funding next year, from payroll giving. And those who pledge this year and pay out next year via payroll deduction get to set it and forget it. In other words, a few clicks now means making a difference throughout all of next year through a set amount each payroll period. So this year, we are asking you to "go big" and consider giving more than you ever have before. That is powerful generosity, and that is a great example of how we can be, together, *Mountain to Shore – #Maryland Strong!* 

We look forward to connecting with you this year as we work to highlight the many other benefits of the MCC. For now, we ask that you please visit <a href="https://mcc.maryland.gov">https://mcc.maryland.gov</a> to learn more, give when you're ready – but don't delay too long, the MCC ends on December 12! Be sure to invite your friends and co-workers to join you in giving back.

Sincerely,

Robert L. Green

Secretary, Department of Public Safety

and Correctional Services

Jeannie Haddaway-Riccio Secretary, Department of Natural Resources